renderings.com

CASE STUDY

EMBASSY SUITES CONDO HOTEL AT SUNSET WALK

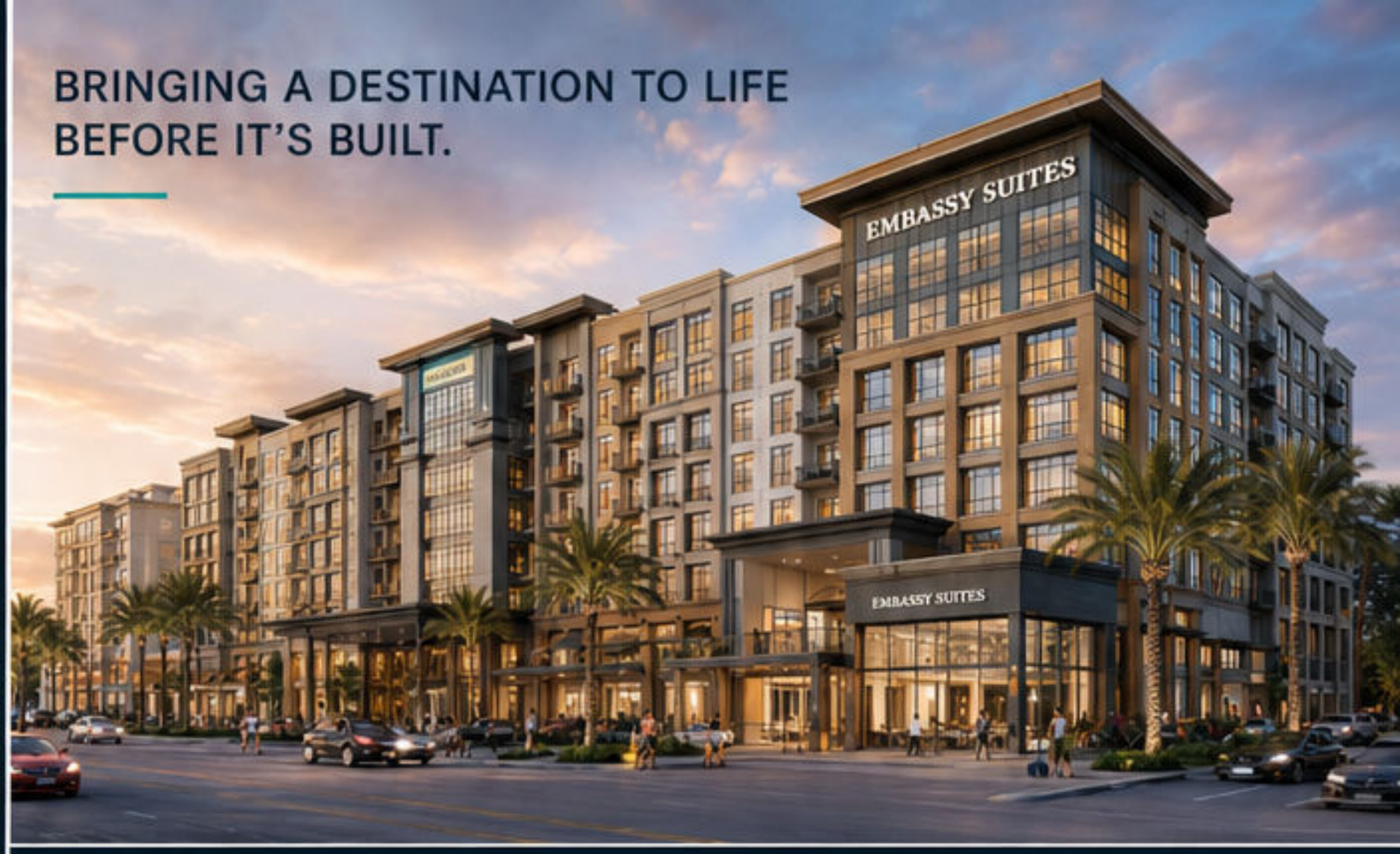
ORLANDO, FLORIDA

IN PARTNERSHIP WITH

EMBASSY SUITES by HILTON™ | Hilton

COHEN CREATIVE AGENCY

Renderings.com collaborated with Hilton and Cohen Creative Agency to bring the future Embassy Suites Condo Hotel at Sunset Walk to life through photorealistic renderings and a 3-minute virtual animation—creating an immersive story that drives pre-sales and marketing success.



PHOTOREALISTIC RENDERINGS
High-impact exterior, interior and amenity renderings that showcase design, style and experience.

3-MINUTE VIRTUAL ANIMATION
A cinematic journey through the property that tells the story, inspires confidence and builds excitement.

PRE-SALES & MARKETING
Powerful visuals and film that support sales presentations, digital campaigns and investor communications.

STAKEHOLDER ALIGNMENT
Clear, compelling visuals that help align stakeholders and accelerate decision making.

THE CHALLENGE

Launching a new condo hotel at one of Orlando's most visited destinations required more than drawings. The project needed a compelling visual story that would communicate the experience, lifestyle and value to future guests, owners, investors and stakeholders—well before construction was complete.

3-MINUTE
VIRTUAL ANIMATION
A CINEMATIC EXPERIENCE THAT SELLS THE VISION

THE RESULTS

- ✓ A complete visual toolkit that brings the brand and project to life
- ✓ Increased buyer confidence and stronger pre-sales performance
- ✓ Engaging marketing assets that drive traffic, leads and reservations
- ✓ A unified story across all platforms and touchpoints
- ✓ A strong return on investment through faster sales velocity and stakeholder alignment


GRAND LOBBY


ATRIUM BAR & LOUNGE


TWO-ROOM SUITE


PORTE-COCHÈRE ENTRY


RESORT POOL & DECK


OUTDOOR DINING


FAMILY SPLASH ZONE

OUR APPROACH

Our team worked closely with Hilton and Cohen Creative Agency to understand the brand, the market and the vision for the property. We combined architectural accuracy with emotional storytelling—balancing design, lighting, materials, landscaping and lifestyle to create visuals that feel aspirational and attainable.

THE ANIMATION JOURNEY

The 3-minute virtual animation takes viewers on a seamless journey—from the vibrant energy of Sunset Walk to the arrival experience, lobby, guest suites, dining, pool deck and resort amenities. The film captures the essence of Embassy Suites: space to work, space to relax, and space to connect.

> *"Renderings.com delivered an exceptional visual package that allowed us to launch our pre-sales and marketing campaign with confidence. The animation and renderings truly brought our vision to life."*
>
> – HILTON DEVELOPMENT TEAM

EXTERIOR & INTERIOR RENDERINGS | MULTIPLE TIMES OF DAY | AMENITY & LIFESTYLE VISUALIZATION | 3-MINUTE CINEMATIC ANIMATION | MARKETING & DIGITAL ASSETS | PRINT & PRESENTATION MATERIALS

DELIVERING VISUAL EXPERIENCES THAT INSPIRE CONFIDENCE AND DRIVE RESULTS.

From concept to completion, Renderings.com helps hospitality brands, developers and marketing teams turn architectural vision into powerful experiences.

Partner with Renderings.com to bring your next destination to life.

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