renderings.com

CASE STUDY

MAVERICK HOMES

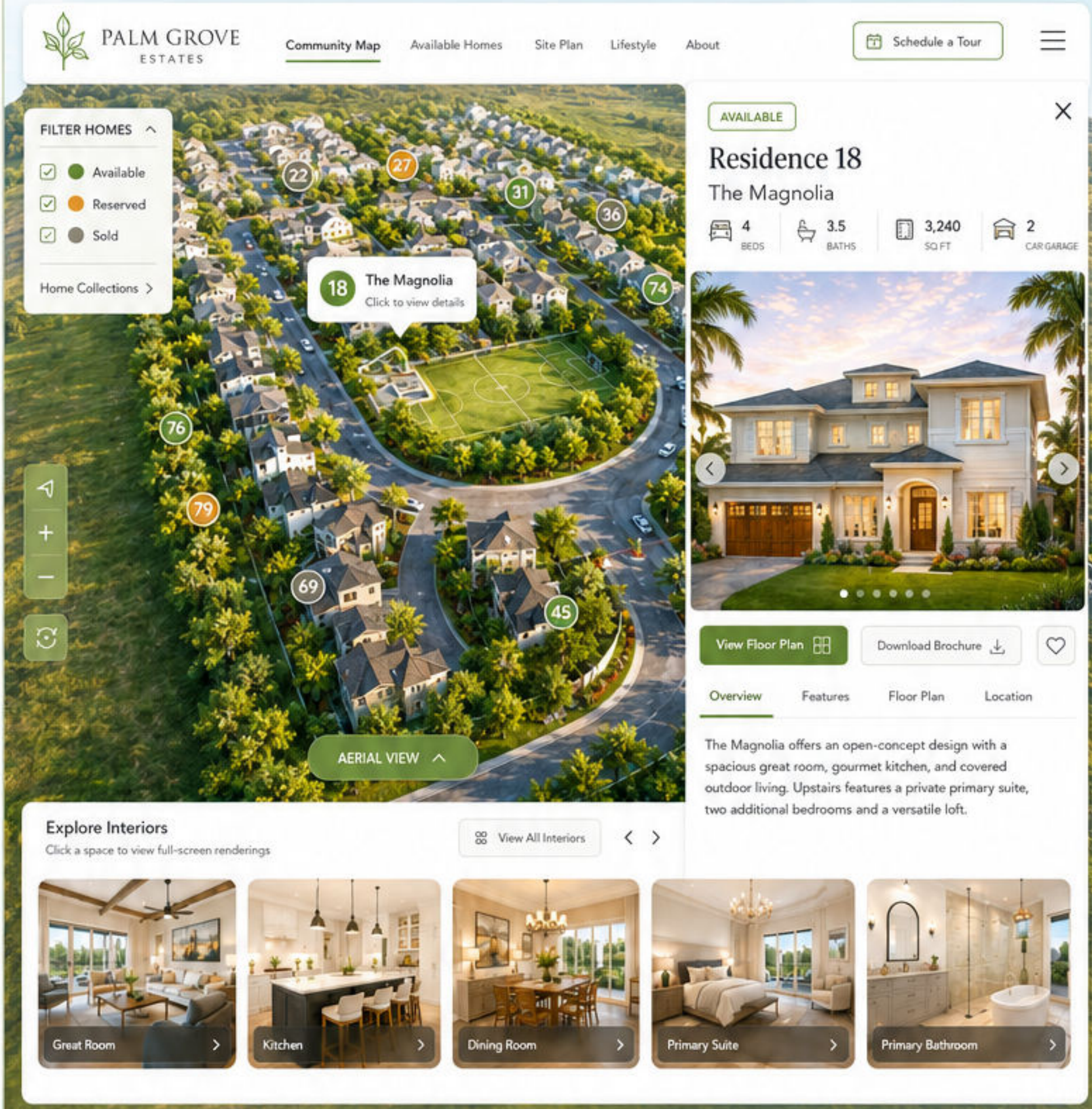
3D INTERACTIVE SALES PRESENTATION

ENGAGE BUYERS.
EMPOWER SALES.
DRIVE DECISIONS.

Renderings.com partnered with Maverick Homes to develop a fully interactive 3D sales presentation that puts buyers in control.

Prospective homeowners can explore the community, select a homesite, view their home and associated renderings, and access all the pertinent information—all in one immersive experience.

Designed to be easily managed by the in-house sales team in real time, the platform ensures that content is always up to date, empowering Maverick Homes to sell smarter and faster.



INTERACTIVE 3D COMMUNITY MAP
Explore available homesites and real-time availability.

RICH HOME EXPERIENCE
View photorealistic renderings, floor plans, and detailed home information.

ALL INFORMATION IN ONE PLACE
Features, specifications, site details, documents, and more—instantly accessible.

EASY REAL-TIME MANAGEMENT
Empowers the sales team to update availability, pricing, and content on the fly.

THE CHALLENGE

Maverick Homes needed an innovative way to help buyers visualize their future home within the community—while giving their sales team a powerful yet easy-to-manage tool to present accurate, real-time information.

OUR SOLUTION

- Developed a fully interactive 3D sales presentation featuring an immersive community map and homesite selector.
- Created photorealistic home renderings, interior visuals, and floor plans for each residence.
- Integrated comprehensive property details, features, and downloadable resources.
- Built an intuitive content management system that allows the in-house sales team to update homesite status, pricing, incentives, and content in real time—no coding required.

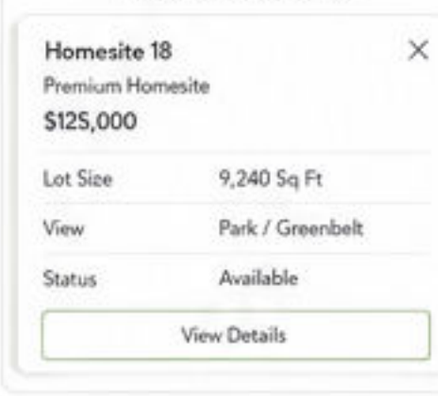
> "Renderings.com delivered a powerful, interactive experience that has transformed the way we sell homes. Our buyers love being able to explore the community and homes in such rich detail, and our sales team loves how easy it is to keep everything up to date."
>
> — MAVERICK HOMES

POWERFUL FEATURES

INTERACTIVE COMMUNITY MAP
3D aerial view with real-time homesite availability.



HOMESITE INFORMATION
Detailed lot information, views, pricing and availability.



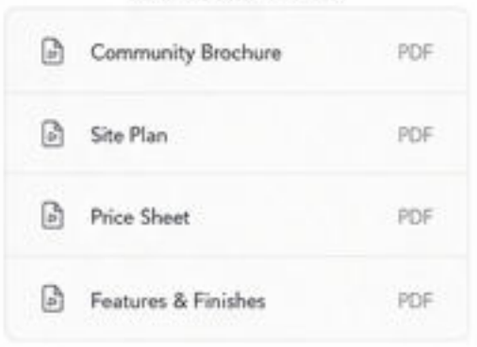
HOME DETAILS & RENDERINGS
Beautiful exteriors and interiors that bring each home to life.



FLOOR PLANS
Interactive floor plans with room dimensions and options.



DOCUMENTS & RESOURCES
Brochures, site plans, and important downloads.



THE RESULTS

ENHANCED BUYER EXPERIENCE
Buyers can explore, dream and decide with confidence.

FASTER DECISIONS
Visualizing the home and homesite speeds up the buying process.

SALES TEAM EFFICIENCY
Real-time updates ensure accuracy and save valuable time.

STRONGER SALES
A compelling, interactive presentation helps close more deals.

VISUAL EXPERIENCES THAT CAPTURE IMAGINATION AND DRIVE RESULTS.

Renderings.com specializes in interactive 3D solutions that help home builders and developers showcase communities, engage buyers, and increase sales.

RENDERINGS.COM