renderings.com

CASE STUDY

DESIGNING GROWTH

VISUALIZING THE GORJANA EXPERIENCE NATIONWIDE

RENDERINGS.COM PARTNERS WITH

gorjana

TO POWER GROWTH THROUGH STUNNING VISUALS

During a period of rapid expansion, Gorjana Corporate partnered with Renderings.com to create consistent, high-end visualizations of their retail stores nationwide.

These renderings were used to showcase store concepts to building owners, mall developers, and investors—helping secure approvals, build confidence, and accelerate growth.


INTERIOR RENDERING

CONSISTENT BRAND EXPERIENCE

Renderings that capture the warmth, elegance, and signature style of the Gorjana brand.

NATIONWIDE PORTFOLIO

Visuals created for shopping centers, lifestyle centers, urban streetscapes, and mixed-use developments across the country.

INVESTOR & STAKEHOLDER IMPACT

Premium visuals that communicate vision, drive excitement, and support investment decisions.

SCALABLE & EFFICIENT

A streamlined process that delivered high-quality renderings on time, every time—supporting Gorjana's aggressive growth strategy.



LIFESTYLE CENTER LOCATION



FREESTANDING LOCATION



URBAN / MIXED-USE LOCATION

THE CHALLENGE

Gorjana was expanding rapidly and needed a trusted visualization partner to produce beautiful, brand-accurate renderings for multiple store types and locations. The goal was to effectively communicate the brand's vision to landlords, developers, and investors to secure prime retail opportunities across the country.

OUR SOLUTION

- Developed photorealistic interior and exterior renderings for all store formats.
- Maintained brand consistency across every location.
- Delivered a scalable workflow to support tight timelines and high growth.
- Provided visuals optimized for presentations, leasing materials, and investor decks.

THE RESULT

The renderings became a critical tool in Gorjana's expansion strategy—helping secure approvals, strengthen relationships with developers, and attract investor confidence. High-quality visuals brought each future store to life and supported the brand's continued success.

PROJECT HIGHLIGHTS

PHOTOREALISTIC RENDERINGS | MULTIPLE STORE FORMATS | NATIONWIDE LOCATIONS | BRAND CONSISTENCY AT SCALE | INVESTOR & LEASING PRESENTATIONS | FAST TURNAROUND TIMES

> *"Renderings.com has been an incredible partner in our growth journey. Their visuals help us show the Gorjana experience before a single wall is built—and that makes all the difference."*
>
> — GORJANA CORPORATE TEAM

ADDITIONAL STORE RENDERINGS





