renderings.com

CASE STUDY

VISION THAT EARNS APPROVAL

RENDERINGS.COM + CASTOR DESIGN GROUP

Helping private-club boards and members see the value of renovation, expansion, and new amenities before construction begins.

THE COLLABORATION

Award-winning interior architecture and visualization come together to communicate design intent with confidence. Castor Design Group shapes refined, member-focused environments; Renderings.com translates those plans into photorealistic experiences built for review, alignment, and approval.



PRIVATE CLUB HOSPITALITY





1. **DESIGN INTENT, MADE VISIBLE**
   Materials, lighting, furnishings, and atmosphere are presented as one coherent member experience.
2. **BOARD-READY COMMUNICATION**
   Clear imagery helps leadership compare options, understand scope, and make informed capital decisions.
3. **AMENITIES BROUGHT TO LIFE**
   Dining, social, lounge, and hospitality spaces are visualized before procurement or construction.
4. **CONSISTENCY THROUGH CHANGE**
   Fast revisions keep evolving plans aligned across architects, designers, committees, and stakeholders.

THE OUTCOME

A persuasive visual platform that supports member confidence, accelerates board consensus, and protects the integrity of the design vision.

THE CHALLENGE

Private-club improvements must satisfy many audiences at once. Boards need clarity on investment and scope, while members need confidence that the proposed environment will honor the club's character and improve daily life.

OUR APPROACH

Working from Castor Design Group's plans and specifications, Renderings.com developed polished interior visualizations that communicated spatial relationships, finishes, furniture, lighting, and the atmosphere of completed amenities.

THE RESULTS

The imagery gave decision-makers a shared visual reference for presentations and approvals, helped reduce uncertainty during review, and created a compelling narrative for renovation, upgrades, and new member amenities.

WHAT WE DELIVERED

- ☐ PHOTOREALISTIC INTERIOR RENDERINGS
- ☐ FINISH + MATERIAL VISUALIZATION
- ☐ MULTIPLE LIGHTING SCENARIOS
- ☐ BOARD PRESENTATION IMAGERY
- ☐ MEMBER EXPERIENCE STORYTELLING

> "Visualization turns a design proposal into a shared experience. By seeing the atmosphere, materiality, and purpose of each space, boards and members can move from abstraction to confident decision-making.

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VISUALS THAT BUILD TRUST.
EXPERIENCES THAT SELL.