renderings.com

CASE STUDY

VISUALIZING THE ANDAZ WAILEA

HYATT ANDAZ RESORTS
RYAN & DESLAURIERS
RENDERINGS.COM

A coordinated visualization campaign transformed architectural concepts for the Hyatt Andaz at Wailea into a compelling resort story - from arrival and poolside experiences to guestrooms, dining and wellness. The imagery gave the client and agency a unified visual language for sales presentations and stakeholder communication.

THE CHALLENGE

Communicate the scale and sophistication of a destination resort while keeping every view emotionally engaging, architecturally credible and presentation-ready.

THE COLLABORATION

Renderings.com worked alongside Hyatt Andaz Resorts and Ryan & Deslauriers to shape a cohesive image sequence for decision-making, storytelling and sales.

THE APPROACH

A flexible visualization system explored key viewpoints, changing light, arrival moments, pool and beach experiences, plus concept-level interiors tied to the same material and landscape language.

THE IMPACT

One coordinated library of powerful images helped audiences understand the full guest journey and gave the marketing team premium visual assets for presentations.

VISUALIZATION SCOPE

01 Resort arrival + architecture

02 Pool + beachfront lifestyle

03 Day, sunset + blue hour

04 Lobby, suite, dining + spa

Concept interiors shown for visualization and presentation purposes.

RENDERINGS.COM







FROM FIRST ARRIVAL TO THE WATER'S EDGE

A cinematic sequence makes the resort experience tangible across multiple touchpoints, lighting conditions and audiences.











A UNIFIED VISUAL LANGUAGE FOR SALES

The final campaign connects architecture, landscape and hospitality interiors into one persuasive narrative - helping Hyatt Andaz Resorts and Ryan & Deslauriers present the vision with clarity, confidence and emotional impact.